



About RCU

Royal Credit Union (RCU) was organized in 1964 to serve employees of Uniroyal and their families and eventually grew to more than 1,500 Select Employee Groups. Today, it operates under a community charter and serves more than 120,000 members living or working in western Wisconsin or in the Twin Cities Metro area. It is currently one of the largest credit unions in the state of Wisconsin with \$1 billion in assets and 450 employees.

As a member-owned, not-for-profit financial cooperative, RCU invests its profits in developing services that directly respond to member and community needs. RCU's focus is on efforts that educate consumers and encourage financial success and self-sufficiency.

Services

- Personal and business checking
- Personal, Health, and Kid's Club Savings Accounts
- Credit cards
- Home loans
- Business loans
- Personal loans (auto)
- Certificates
- Money markets
- Investments and insurance
- Tax services
- Credit counseling
- Online Services

Community

RCU has a legacy of giving back to the communities it serves and supports local charities through:

- RCU member and employee volunteer programs
- Elementary, middle and high school site branch programs
- The RCU Charity Classic Run/Walk
- Event sponsorships and fundraisers
- Consumer financial education and outreach programs

Leadership

Charles Grossklaus, Chief Executive Officer
Mark Willer, Chief Operating Officer
Doug Olson, Chairperson of the Board

Membership and Locations

Membership is open to individuals and families who live or work in these Wisconsin counties: Barron, Buffalo, Burnett, Chippewa, Clark, Dunn, Eau Claire, Jackson, Marathon, Pepin, Pierce, Polk, Rusk, St. Croix, Taylor, Trempealeau, Washburn and Wood or in these Minnesota counties: Anoka, Carver, Chisago, Dakota, Goodhue, Hennepin, Olmsted, Ramsey, Scott, Wabasha, Washington, and Winona.

RCU is headquartered in Eau Claire, Wis., and has 12 full service offices in Chippewa Falls, Colby, Eau Claire, Menomonie, New Richmond, Rice Lake, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. Locations are open seven days a week with late weekday hours.

Media Contacts

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For more information, visit www.rcu.org

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