



What does this mean to RCU Members?

- There is now potential for new products and services as we compare AnchorBank Bank's with RCU's.
- All the new offices are profitable, leading to an even stronger RCU from day one.
- You now will have more access to offices and ATMs from Eau Claire to Minnesota. Creates more convenience for everyone.

RCU is getting so big so quickly. Is this a smart move to make in these economic times?

This is a great time for us to expand. As the chairman of our Board said, "these times are creating opportunities that never existed before and probably never again. We are capitalizing on our strength, to broaden and extend the benefits of belonging to a credit union."

This expansion also goes along with our five year strategic plan and we have been planning for this type of growth for many years.

Will the members vote on this?

Our elected Board of Directors has thoroughly looked at all supporting documentation and is in agreement with this acquisition. There is no need for a Member vote as RCU isn't merging with AnchorBank. We are simply acquiring some of their locations and assets.

How do I find out about the latest news on the acquisition?

We will keep our Members updated through our website or they can ask employees as we'll have regular updates for employees.

Who can I contact if I have questions?

You can call RCU Member Service at 715-833-8111 or 1-800-341-9911. You can also contact Charlie Grossklaus, CEO at 715-833-8105, 1-800-341-9911 ext. 8105, or charlesg@rcu.org.

How are you going to maintain your service as you just keep getting bigger?

Over the years, RCU has experienced very controlled growth. Throughout that growth, we have actually improved Member service. Our focus has always been to serve the needs of our Members in the communities where they live. We'll continue to do this because most decisions are made locally at the office.