



December 13, 2011

**FOR IMMEDIATE RELEASE**

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## RCU BEARing Gifts and Donating Food

**Eau Claire, WI** – During the month of November, RCU Members and non-Members donated over 800 stuffed bears and over 920 pounds of food during the annual Holiday Food & Bear Drive.

RCU volunteers and employees picked up and kept track of donated items from each RCU office. Donated food items were delivered to community food pantries and the stuffed bears were distributed to children in the local communities of all RCU offices.

“We are so grateful for everyone who donated food or bears. We had more stuffed bears donated this year than ever before and we know that especially this year, all of these food and stuffed bear donations will make many people in our communities have a better and brighter holiday season,” states Becky Glass, RCU Marketing Specialist.

In 1993, RCU developed the Volunteer Program to promote volunteerism and community spirit. The program is structured to reward those who volunteer at least four hours per month anywhere in the community. Currently, RCU has nearly 500 RCU Volunteers who volunteer over 30,000 hours of their time each year to help make our communities a better place to live. If you’re interested in becoming an RCU Volunteer, please contact Becky Glass at 715-833-8112 or [rebecca.glass@rcu.org](mailto:rebecca.glass@rcu.org).

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 25 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit [www.rcu.org](http://www.rcu.org) or call RCU at 715-833-8111, 952-933-9000, or 1-800-341-9911 for more information 7 days a week.

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