

October 17, 2011



FOR IMMEDIATE RELEASE

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RCU to Celebrate International Credit Union Day

Eau Claire, WI – On October 20, 2011, credit union Members around the world will celebrate International Credit Union Day, an event to commemorate the credit union movement’s impact and achievements. In honor of this special day, RCU invites its Members and community members to enjoy free cookies and coffee at all RCU offices while supplies last.

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. Each year, the international event helps us remember the history of credit unions and promotes awareness of and support for the credit union difference. This year’s theme, “Credit Unions Build a Better World,” celebrates the important economic and social contributions credit unions make to their communities worldwide.

On October 20, credit unions from around the world will be celebrating the day. Stop into any RCU office to celebrate with us and find out how RCU is building a better world.

Credit unions are not-for-profit financial cooperatives that provide an effective and viable alternative to for-profit financial institutions for more than 184 million members in 97 countries worldwide. They exist to serve their Members, providing a safe place to save money and access affordable loans.

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 25 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 1-800-341-9911 for more information 7 days a week.