



**FOR IMMEDIATE RELEASE**

January 24, 2012

Contact: Jennifer Block, Community Relations Manager  
RCU Corporate Center  
200 Riverfront Terrace  
Eau Claire, WI 54703  
715-833-8167 or [jennifer.block@rcu.org](mailto:jennifer.block@rcu.org)



**RCU Board Members Appointed to CUNA Committees**

**Eau Claire, WI** –Two Royal Credit Union (RCU) board members have been appointed to serve on leadership committees for the Credit Union National Association (CUNA). CUNA is the industry's primary national trade group. John Sackett is serving as the chair of the newly created Volunteer Leadership Committee and Doug Olson is serving on the Community Credit Union Committee. Both men serve in leadership positions on the RCU Board of Directors. Olson is the Chairman and Sackett is the Treasurer.

Sackett is serving a one-year term as Chairman of the CUNA Volunteer Leadership Committee. It was created to assist in the development of the association's strategy for the increased involvement and support of credit union volunteers. The committee also serves as a strategic leadership resource for CUNA, providing staff with advice and guidance for enhanced volunteer-centered initiatives.

Olson is serving a one-year term on the Community Credit Union Committee. It was developed to support and service community credit unions and credit unions considering a community charter through: representation of community credit unions' unique legal, legislative, and regulatory needs; and education, resources, and information. Today about 25% of the nation's credit unions have a community charter, meaning their field of membership is defined as people who live and work in a specific geographic area.

Credit Union National Association (CUNA) is the largest US credit union trade group, providing advocacy, education and information services to nearly 90 percent of the nation's 7,400 state and federally chartered credit unions, which are owned by nearly 94 million consumer members. The association has offices in Washington, DC and Madison, WI. Credit unions are not-for-profit cooperatives providing affordable financial services to people from all walks of life.

RCU, Royal Credit Union, is a federally insured credit union serving over 130,000 Members with 22 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit [www.rcu.org](http://www.rcu.org) or call RCU at 1-800-341-9911 for more information 7 days a week.

###