



June 12, 2009

FOR IMMEDIATE RELEASE

Contact: Carla Leuck, Community Relations Coordinator
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Eau Claire, WI 54703
715-833-8167 or 715-271-0650

RCU Charity Classic – Racing to Raise Money for Feed My People on June 27

Eau Claire, WI - Join RCU and the Indianhead Track Club for the 15th Annual RCU Charity Classic on Saturday, June 27, 2009 in Phoenix Park in downtown Eau Claire. This walk/run event will once again use chip timing. New this year, we will be featuring On the Go Photos, who will take everyone's photo at the finish line, then make them available for sale with 10% of the proceeds going to Feed My People.

The RCU Charity Classic is a family event that offers something for everyone.

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| 8:00 am | 10K Walk/Run - \$17 pre-registration or \$22 after June 25
The 10K route encompasses the three premiere parks in Eau Claire: Phoenix, Carson, and Owen Park. |
| 9:30 am | 2 Mile Walk/Run - \$17 pre-registration or \$22 after June 25
The 2 mile event is perfect for families and serious runners. This out-and-back route goes from Phoenix Park to the base of the Carson Park hill. |
| 10:15 am | ½ Mile Children's Race - \$7 pre-registration or \$12 after June 25
Kids love running the ½ mile course as they get to cross the bridge in Phoenix Park. |
| 10:25 am | ¼ Mile Children's Race - \$7 pre-registration or \$12 after June 25
The ¼ mile course stays right in Phoenix Park and it a blast to watch all the little kids run their hearts out! |
| 10:45 am | Awards Presentation |

Pre-registration ends June 25, 2009. All those who register before June 25 receive a free t-shirt! Medals will be awarded to the top three females and males of each age group in each race. Go to www.rcu.org for more information.

Registration is easy!

- Register and pay online at www.rcu.org by clicking on "RCU Charity Classic."
- Obtain a registration form at www.rcu.org or stop at any RCU office in Chippewa Falls, Colby, Eau Claire, Menomonie, New Richmond, Whitehall, or Rice Lake.
- Obtain a registration form by calling: Carla Leuck, RCU, at 715-833-8167 or Emily Blaskey, Indianhead Track Club, at 715-839-0499.
- Register the day of the event. Day of registration ends 30 minutes before each race.



This year, all proceeds from the RCU Charity Classic go directly to Feed My People Food Bank. This cost effective organization provides west central Wisconsin food pantries, soup kitchens, youth programs, senior centers, and homeless and residential shelters with enough food to help tens of thousands of people each year. For every \$1 donated, Feed My People Food Bank can obtain and distribute seven pounds of food worth more than \$10. Feed My People Food Bank distributes more than 2,000,000 pounds of food each year to hunger relief agencies in 14 counties in west central Wisconsin.

RCU, Royal Credit Union, is a federally insured credit union serving over 117,000 Members with 12 full service offices in Chippewa Falls, Colby, Eau Claire, Menomonie, New Richmond, Whitehall, or Rice Lake. You can open an account or apply for a low-cost loan at RCU if you live or work in Eau Claire, Chippewa, Barron, Buffalo, Burnett, Clark, Dunn, Jackson, Marathon, Pierce, Pepin, Polk, Rusk, St. Croix, Taylor, Trempealeau, Washburn, or Wood counties in western Wisconsin. Call RCU at 715-833-8111 or 1-800-341-9911 for more information 7 days a week, including Sundays. You can also visit our website at www.rcu.org.

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