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FOR IMMEDIATE RELEASE

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RCU Hosting Blood Drive at Downtown Corporate Center

Eau Claire, WI – The RCU Corporate Center in downtown Eau Claire will be the site of an American Red Cross Blood Drive on Tuesday, February 15, 2011. The Blood Drive will take place from 9 am until 2 pm and is open to the public.

RCU hosts two blood drives a year, setting a goal for each blood drive. “Our goal for this drive is 25 units, which means we need 25 donors. We have several RCU employees already signed up and we hope to have many walk-in donors on the day of the drive as well,” stated Becky Glass, RCU Marketing Specialist. “We have had great employee participation in the past. This year we hope to increase our number of donations by involving more of our neighbors and community members.”

All eligible donors are welcome to contribute at the RCU Blood Drive. No appointment is necessary; donors are encouraged to walk in between the hours of 9 am and 2 pm. For more information on RCU’s blood drive, visit www.rcu.org.

According to the American Red Cross, someone in the United States is in need of blood every two seconds. One donation by one individual can help save the lives of up to three people. To find out if you are eligible to donate blood or for more information from the American Red Cross about blood donation, call 1-800-RED CROSS or visit their website at www.redcrossblood.org.

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 25 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 715-833-8111, 952-933-9000, or 1-800-341-9911 for more information 7 days a week.

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