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FOR IMMEDIATE RELEASE

Contact: Jeff Jaeger, Branch Manager
RCU Menomonie Offices
2615 Hills Court
Menomonie, WI 54751
715-235-0180 ext. 7251

RCU Names Assistant Branch Manager in Menomonie

Menomonie, WI – RCU has named Chad Plath as the Assistant Branch Manager for the Menomonie East Office. Chad will be responsible for the lending and deposit areas, and will assist in the overall operation of the branch.

Chad comes to RCU with seven years of experience in the financial industry. He has experience opening and maintaining different types of accounts and also has experience processing consumer loans for Members.

Chad graduated with a sales and management degree from St. Cloud Technical College in St. Cloud, Minnesota.

Chad is active in Menomonie's Chamber business after hours functions as well as other community events, and plans to become more active in the Menomonie community. Chad currently resides in Elk Mound with his wife, Jessica, and their two daughters, Ella and Avery.

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 25 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 1-800-341-9911 for more information 7 days a week.

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