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**FOR IMMEDIATE RELEASE**

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***RCU Names Home Loan Representative in River Falls***

**Eau Claire, WI** – RCU has named Vinny Cognetta as Home Loan Representative for the River Falls area. Vinny will be responsible for providing a high level of Member service, listening to Members' needs, researching the best possible program opportunities, gathering information, and ensuring smooth mortgage transactions.

Vinny comes to RCU with over six years of experience in the mortgage/residential lending industry. Vinny most recently worked at Citizens State Bank as a Mortgage Loan Officer in Hudson, WI, where he assisted borrowers with mortgage loans across Western Wisconsin and Minnesota.

Vinny graduated from the University of Wisconsin-Stout in 2004 with a bachelor's degree in business administration.

Vinny is an active member of the St. Croix Valley Home Builders Association, is a high school softball and baseball umpire, and volunteers at various organizations throughout the community.

Vinny currently resides in Hudson with his wife, Laura.

RCU, Royal Credit Union, is a federally insured credit union serving over 140,000 Members with 25 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit [www.rcu.org](http://www.rcu.org) or call RCU at 1-800-341-9911 for more information 7 days a week.

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