



FOR IMMEDIATE RELEASE

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RCU Names Home Loan Representative in Balsam Lake

Eau Claire, WI – RCU has named Rich Potvin as Home Loan Representative in Balsam Lake, WI. Rich joins a dynamic home loan team that offers a variety of options from zero down payment programs to traditional 10, 15, 20, & 30 year fixed mortgages. He will work with current and potential RCU Members in helping them obtain financing to purchase or refinance a home or land.

Rich has over 11 years of experience helping customers in Polk and Burnett counties with all types of home loans and financial service needs.

Rich graduated from UW-Eau Claire with a bachelor's degree in business administration and an emphasis in marketing.

He has been an active member in his community's Rotary Club, Chamber of Commerce, and has done various volunteer work. He has served as chairman of his church and is still an active member.

Rich lives outside of Frederic, WI with his wife and two children.

RCU, Royal Credit Union, is a federally insured credit union serving over 130,000 Members with 22 full service offices in Amery, Balsam Lake, Centuria, Chippewa Falls, Colby, Eau Claire, Menomonie, Milltown, New Richmond, Osceola, Rice Lake, River Falls, St. Croix Falls, Somerset, Star Prairie, and Whitehall in Wisconsin and 3 full service offices in Edina, Coon Rapids, and St. Paul in Minnesota. You can open an account or apply for a low-cost loan at RCU if you live or work in 18 counties in Western Wisconsin, 12 counties in the Twin Cities Metro in Minnesota, or are a Realtor in Wisconsin or Minnesota. Visit www.rcu.org or call RCU at 1-800-341-9911 for more information 7 days a week.

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