

Message from the President

In 2017, the RCU Foundation marked an important milestone—five years of creating a positive impact in the communities where Royal Credit Union operates.

We've steadily grown our giving each year. **In total, the Foundation has awarded \$2.64 million dollars.**

I'm proud of what we've accomplished and excited to see how far we'll go in the coming years. *Together we can do so much!*



John Sackett

Creating a Positive Impact & Building Community

In 2017, the RCU Foundation committed \$272,500 to our communities for capital projects in the arts, health, and education. Here are some highlights of the organizations the Foundation helped.

Health

Feed My People food bank distributed over 7.5 million pounds of food to over 125 hunger-relief agencies, serving nearly 70,000 people in a 14-county service area. The Foundation provided funds for large delivery vehicles that are needed to move the food.



The Foundation supported the **UW-Eau Claire College of Nursing Simulation Center**, which included high-fidelity manikins that help 800+ students learn real-world, hands-on skills.



FOUNDATION

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Education

The **Boys & Girls Club Chippewa Falls Center** opened in late 2012 and has seen steady growth in membership. They currently serve 225 members and nearly 48% of the families qualify for free or reduced-price school lunch. Foundation funds help support the Club.



Camp Nawakwa, owned by Girl Scouts of the Northwestern Great Lakes, provides safe, affordable, and inspiring outdoor experiences for girls all year long. Approx. 8,200 Girl Scout members in 7 counties use Camp Nawakwa. Thanks to the Foundation, the camp will undergo much needed renovations.



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The new **Colby Community Library** opened in 2017 and includes the RCU Community Room, which can hold up to 200 people and provides much needed meeting space for community groups, as well as dedicated children's programming space.



Huey's Hideaway Children's Museum is dedicated to serving families and residents of north central WI through interactive exhibits that encourage imagination and exploration. The Foundation gift will support exhibits.



Arts

The **Mabel Tainter Center for the Arts** creates a vibrant arts space serving Menomonie and the surrounding communities. The historic facility is undergoing roof repairs with support from the Foundation.



Doing Good & Having Fun

Rock the Riverfront featuring the Charity Classic, Chippewa Valley, WI: Nearly 500 men, women, and children participated in the 23rd annual run/walk and hundreds more enjoyed the family games, live music, and food. Three local charities benefitted from \$27,500 in proceeds.



Prairie Burn Music Festival, St. Croix Valley, MN: A community music festival to benefit the YMCA of the Greater Twin Cities camps. This event is co-hosted by the Twin Cities YMCA and the RCU Foundation. The event raised nearly \$50,000 in 2017.



Royal Debit Cards Do Good

Together we can do so much.

When you use your Royal Credit Union debit card, Royal donates \$0.02 from every transaction to support local organizations in our communities. That adds up to over \$400,000 each year.

RCU Foundation, Inc., is a 501(c)3 organization supporting education, arts, and health in the communities served by Royal Credit Union. Your donation is tax deductible to the fullest extent allowed by law, less the value of any goods or services received in exchange.

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Have a question? Email us: foundation@rcu.org

Join Us in 2018!

- Rock the Riverfront, Eau Claire!
June 23, 2018
- Prairie Burn Music Festival, Hudson!
September 15, 2018