



## Annual Report 2018

### MAKING IT EASY FOR YOU TO GIVE

Every time you use your Royal debit card, Royal donates funds to support local organizations in our communities. And that adds up to over \$400,000 each year. You can also donate online anytime at [rcu.org/Foundation](http://rcu.org/Foundation).

## MESSAGE FROM THE PRESIDENT

The RCU Foundation experienced important growth and change this year. Our total giving grew to over \$3 million. We also expanded our geographic reach. When the credit union added a location in the Stillwater, MN area, the foundation had the opportunity to make a capital gift in that community. We also changed our review cycle—starting in 2019, application deadlines are March 1 and September 1, which will allow us to better prioritize requests. Our goal is to support as many community projects as possible, while considering best alignment with the Foundation's purpose and limited resources. The Foundation continues to seek opportunities to make a difference in the communities we serve. Together we can do so much!

John Sackett | RCU Foundation President

## CREATING A POSITIVE IMPACT & BUILDING COMMUNITY

In 2018, the RCU Foundation committed \$471,300 to our communities for capital projects.



**Sculpture Tour Eau Claire** (STEC) for permanent pedestals to display the sculptures winning People's Choice, Best of Show Bronze, and Best of Show Other Materials for the year following their winning the award. STEC is the second largest tour of its type in the country.



**Rice Lake Public Library** (RLPL) for their remodel and expansion project. RLPL acts as a community center, with more than 120,000 visits annually. Programming is a priority for the library, which seeks to break down barriers of access and hosts an average of 10 programs each week.



**Somerset Public Library** for its remodel and expansion project. The library acts as a community center, with nearly 55,000 visits annually. Youth programming is a priority to ensure kids are reading at or above grade level. The remodel and expansion will include new community and meeting rooms, adult and children's areas, and storage.



**Zephyr Theatre** in Stillwater, MN, for expansion and renovation to create a new 330-seat theatre space and accommodate 120 theatre performances each year, as well as educational programming and community arts outreach.

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# DOING GOOD & HAVING FUN

## Prairie Burn Music Festival, St. Croix Valley, MN:

A community music festival to benefit the YMCA of the Greater Twin Cities camps. This event is co-hosted by the Twin Cities YMCA and the RCU Foundation. The event raised over \$33,000 in 2018.



**2018 Rock the Riverfront featuring the Charity Classic, Chippewa Valley, WI:** 700 men, women, and children participated in the 24th annual run/walk and hundreds more enjoyed the family games, live music, and food. The three local charities listed at right benefited from the \$27,500 raised by this event in 2018.

## INVITING YOU TO JOIN US IN 2019



**Rock the Riverfront** featuring the Charity Classic, Eau Claire, Saturday, June 22. Registration is open at [rcu.org/Race](http://rcu.org/Race).

**Prairie Burn Music Festival**, Hudson, Saturday, September 14.

**Have a question?** Email us: [foundation@rcu.org](mailto:foundation@rcu.org)  
200 Riverfront Terrace, Eau Claire, WI 54703



**King's Closet** provides free clothing to families and individuals in need. They have a location in downtown Eau Claire and host clothing giveaways throughout the Chippewa Valley.



**Literacy Chippewa Valley** provides flexible literacy programs to help adults and their families reach their education, employment, and life goals. Programs include citizenship, jail-based, family literacy, and workplace literacy.



**Whitehall Public Library** provides access to information, resources, and culture to stimulate curiosity throughout life. The library has served the community for over 100 years and today offers resources and programming for adults, teens, and kids.

RCU Foundation, Inc., is a 501(c)3 organization supporting education, arts, and health in the communities served by Royal Credit Union. Your donation is tax deductible to the fullest extent allowed by law, less the value of any goods or services received in exchange.